



CONTACT

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Buenos Aires, Argentina

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SKILLS & SOFTWARE

Real-Time Engine: Unreal Engine 4 & 5

3D & Animation: Cinema 4D, ZBrush

Generative AI: ComfyUI, MidJourney, Stable Diffusion, Runway, Seedance

Concept & Art: Procreate, Photoshop, Illustrator

Post & Editing: Premiere, After Effects, DaVinci Resolve

Audio: Adobe Audition

Pipeline: P4V, Git

NOTABLE CLIENTS

NBC/Peacock · Konami/Genvid · DHL · Uber · John Deere · UNICEF · Movistar · Fox Sports · Paka Paka · Olympic Channel · Iconoclast.tv · Landia · Leo Burnett · Young & Rubicam · Psyop · Fuerza Bruta · Mandarin TV · Percent · Lumilagro · Eternity

LANGUAGES

Spanish - Native
English - Advanced

EDUCATION

Diploma in Film & Series Direction
PCI Cine / Association of Film Directors
2023

3D Generalist
Art & Technology Laboratory (A&T Lab)
2011

Fine Arts
Escuela de Bellas Artes Manuel Belgrano
1996 - 2002

BUENOS AIRES, ARGENTINA · DIRECTOR · MULTIDISCIPLINARY CREATOR

JULIÁN SEQUEIRA

Creative Director & Animation Director

REAL-TIME · AI-POWERED · STORYTELLING

15+ YEARS

80+ ARTISTS LED

Emmy AWARD WINNER

PROFESSIONAL PROFILE

Creative Director and Animation Director with **15+ years** of experience in the audiovisual industry. Specialized in animated series for streaming platforms, high-end branded content, and AI-powered production. I combine narrative vision with deep mastery of real-time pipelines (Unreal Engine) and generative AI tools, leading international teams from concept through final delivery.

Art Director and co-director on **Dinopops** (NBC/Peacock). Cinematic Artist on **Silent Hill: Ascension** — Emmy winner for Outstanding Innovation in Emerging Media Programming (Genvid / Senscape / Konami).

EMMY AWARD — 2024

Outstanding Innovation in Emerging Media Programming — Silent Hill: Ascension (Genvid / Senscape / Konami). 300+ episodes, 10+ hours of interactive animated content.

WORK EXPERIENCE

Achalay Marketing - Creative Director 2024 - PRESENT

- Creative and audiovisual direction of pieces integrating generative AI, illustration, and 3D animation.
- Scriptwriting, concept development, and branded content for social campaigns.
- Workflow integration with ComfyUI, MidJourney, Runway, and Seedance, plus procedural animation pipelines.
- Clients include DHL, Percent, Lumilagro, Eternity, among others.

Studio Soup - Producer / Creative Coordinator 2024 - PRESENT

- Production and coordination of AR and VR experiences for John Deere.
- Production of animated videos for Uber and regional / international brands.
- Creative pipeline management and delivery supervision.

Studio Soup — GPT Wars - Art Director / Co-Director 2024

- Art direction and co-direction of a cinematic animated trailer developed in Unreal Engine 5.
- Visual world-building and cinematic development for the GPT Wars IP.

Genvid / Senscape — Silent Hill: Ascension - Cinematic Artist 2023 - 2024

- Cinematic development in Unreal Engine 4: cameras, layout, blocking, polish, and editing.
- Emmy Award-winning production — Outstanding Innovation in Emerging Media Programming.
- Over 300 episodes and 10+ hours of interactive animated content.

NBC / Peacock — Dinopops - Art Director & Episode Director 2020 - 2023

- Art direction for Season 1: 500+ props and 70 virtual sets built in Unreal Engine.
- Directed 3 episodes: storytelling, editing, cameras, and lighting.
- Coordinated an international team of 80+ 3D artists.

Freelance - Director / Storyboard Artist / 3D Artist 2015 - 2020

- Concept art and full-scale 3D previz for El Marginal IV (Netflix / Underground Producciones).
- Storyboard Artist — Youth Olympic Games 2018 Opening Ceremony (Fuerza Bruta / Olympic Channel).
- Freelance for Argentina Cine, La Doblea, Landia, Leo Burnett, Young & Rubicam, and others.

Bakano Studio - Co-Founder / Director 2011 - 2015

- Production, direction, and editing of commercials, music videos, product photography, and documentaries.
- Clients: Paka Paka, Movistar, Peters Hnos, Anodal, Marketing Online.

SELECTED FILMOGRAPHY

GPT Wars — Cinematic Trailer (2024)

Silent Hill: Ascension (2023-2024)

Dinopops — NBC/Peacock (2021-2023)

Los Tigres (2023)

Flama Sessions Vol. 1 & 2 (2022)

La Noche — Short Film (2020) · 6 official selections

El Loco — Danest x DLS (2021)

Blin Blin Caja — Arg. Tango Rap (2020)

Chamuyo — Arg. Tango Rap (2020)

Aviso — Zylox Música (2019)

Géminis — Danest x DLS (2018)

Sin Money — Rodión (2018)

Salgo a Caminar — Tortu aka ODDM (2017)

Sos Vos — O.T. La Vidú (2016)